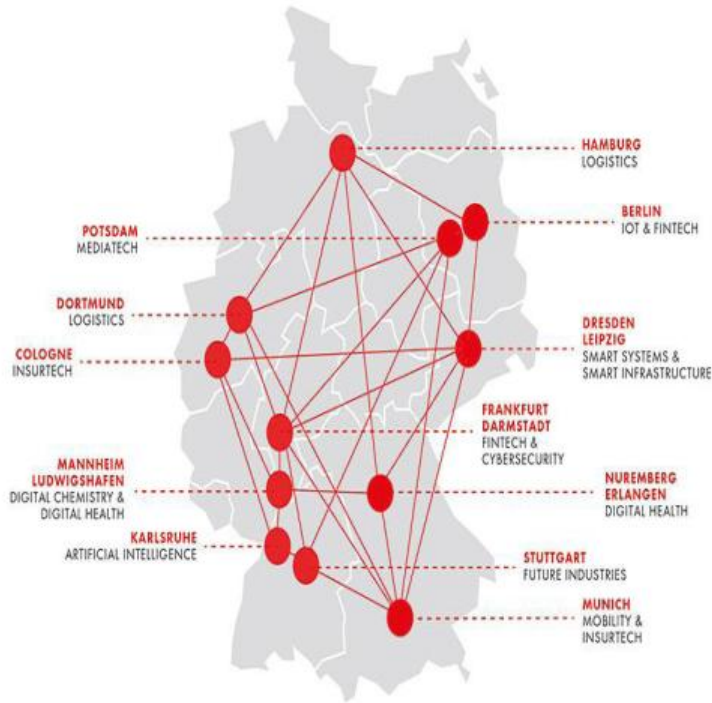




## DIGITAL HUB LOGISTICS HAMBURG

06th of June, 2018

# THE HUB STORY

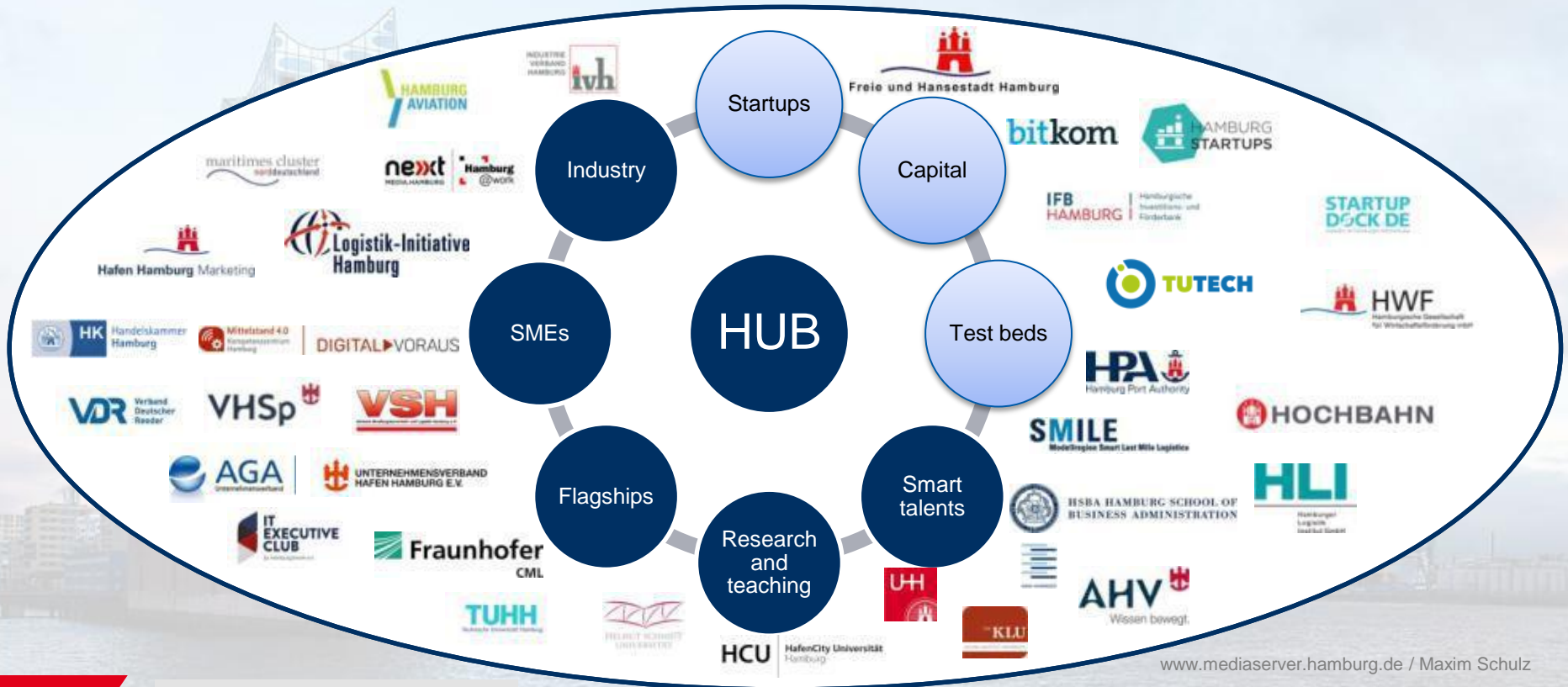


Idea proposed by the Federal Ministry for Economic Affairs and Energy in late 2016

Venues (with dominant local industries or academic institutions) were invited to apply – March `17

12 Hubs: Logistics (also in Dortmund), IoT/Fintech (Berlin), Mobility/InsurTech (Munich), AI (Karlsruhe)

# CITY STAKEHOLDERS 23<sup>RD</sup> FEBRUARY 2017



[www.mediaserver.hamburg.de](http://www.mediaserver.hamburg.de) / Maxim Schulz

# COMPANY KICK-OFF: 3<sup>rd</sup> APRIL 2017



DIGITAL HUB LOGISTICS HAMBURG



DIGITAL HUB LOGISTICS HAMBURG

# ... HAVE ALREADY STARTED



➤ **SINCE 1<sup>ST</sup> AUGUST 2017 – PROJECT WORKSHOPS AND CO-WORKING OFFERED AT THE MINDSPACE**

➤ **AS OF AUGUST 2018 – MOVING TO THE SPEICHERSTADT**



➤ **AS OF SPRING 2020 – PLANS FOR THE FULL OPERATION OF DIGITAL HUB LOGISTICS ON A SITE OF APPROX. 3500 SQM**



# STARTUPS AND PARTNERS



11 startups, 7 corporates



50 events, 1 hackathon, 800 visitors from corporates, startups, delegations since start

# ... CREATE SPACE FOR THE NEW ...



- **NEW PRODUCTS** EXPERIMENTAL LABORATORY FOR RESEARCHERS, SCIENTISTS AND DEVELOPERS | CREATIVE SPACE FOR INNOVATORS | PRODUCTS IN FIELD TESTS
- **NEW BUSINESS SECTORS** INTERDISCIPLINARY AND INTERNATIONAL COOPERATIONS AND PARTNERSHIPS | NETWORKING AND COOPERATION BETWEEN THE PUBLIC AND PRIVATE SECTORS | NEW STARTUPS | CORPORATE RELOCATION | STARTUP SCOUTING
- **NEW EMPLOYEES** STARTING POINT FOR TALENT AND POTENTIAL | PERSONNEL DEVELOPMENT THROUGH COACHING, TRAINING AND EDUCATION | EXECUTIVE EDUCATION AND MENTORING PROGRAMMES
- **NEW THINKING** CHANGING PERSPECTIVES THROUGH KNOWLEDGE TRANSFER AND NETWORKING | STARTUP SPIRIT EXPERIENCE | HELP WITH DIGITAL TRANSFORMATION
- **NEW IMAGE** REINFORCE AND EXPAND THE METROPOLITAN REGION OF HAMBURG AS A LEADING LOGISTICS SITE | COMMUNICATION PROGRAMMES FOR OPINION AND TECHNOLOGY LEADERSHIP | COMMISSIONED STUDIES | CORPORATE EVENTS

# ... OFFER SPACE FOR DIGITAL LOGISTICS PROJECTS ...

IN FREIGHT AND CARGO TRAFFIC BY LAND, BY WATER AND IN THE AIR  
I IN INTRALOGISTICS I FOR INTELLIGENT LOGISTICS SYSTEMS

## WORKSHOPS (SELECTION)

IOT CONNECTIVITY IN THE METROPOLITAN REGION (HPA, FRAUNHOFER IFF, NOKIA, LUFTHANSA TECHNIK), I AUTONOMOUS DRIVING IN THE PORT (TEST TRACK – HPA, HHLA, VW-MAN) I DIGITAL CUSTOMS CLEARANCE (AIRBUS/K+N/LHIS) I BLOCKCHAIN IN THE SUPPLY CHAIN (CHAINSTEP ETC.) I ADDITIVE MANUFACTURING (HSBA, MARITIME CLUSTER) I SMILE IN ALTONA (HERMES, DHL, GLS, UPS)

## EVENTS (SELECTION)

VW/ITS MEETUP I DB/ITS HACKATHON I BITKOM AK LOGISTICS I MVP – WORKSHOP - SHAREHOUSE (IMPERIAL/M-TRIBES)  
ROUND TABLE PORT INDUSTRY I CORPORATE LOGISTICS MEETUP / C-LEVEL) I STARTUPS & ENTERPRISES (INNOVATION DAY PLUS MEETUPS) I FUTURE LOGISTICS THINK TANK, ETC.





# ACHIEVEMENTS



## **NETWORK**

**DEMOGATE AND SHIPSTOCK MERGED & ATTRACT WELL KNOWN INVESTORS S.A. OETKER, RICKMERS, OFFEN GROUP**

## **COLLABORATE:**

**CHAINSTEP – TRANSFORMS FROM BLOCKCHAIN TECHNOLOGY CONSULTING INTO AN PROJECT DEVELOPER AND SERVICE PROVIDER**

**HERMES FULFILMENT - SETTING UP A WORKSHOP SERIES DISRUPTING THE FULFILMENT PROCESS IN COOPERATION WITH HUBS FROM KARLSRUHE, BERLIN AND DORTMUND UNDER THE LEADERSHIP OF THE HSBA/FRAUNHOFER**

## **INNOVATE**

**FIEGE LOGISTICS: SPIN OFF: ANGEL - TRANSFORMING LAST MILE DELIVERY**

**IMPERIAL: SPIN OFF – SHAREHOUSE (CREATED OUT OF A DESIGN THINKING WORKSHOP) OFFERS A PLATFORM FOR WAREHOUSE LOGISTICS AND OPTIMIZING SPACES**

## ... ARE UNIQUE ...



- **FOCUS ON LOGISTICS AND MARITIME ECONOMY**
- **NETWORK OF LOGISTICS EXPERTS FROM ECONOMICS, RESEARCH AND MANAGEMENT SECTORS**
- **INDEPENDENT, NEUTRAL AND INTERNATIONAL**
- **PHYSICAL AND DIGITAL PLATFORM FOR IDEAS AND NETWORKING**
- **SINGLE CONTACT POINT FOR STARTUPS**

# CONTACT



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