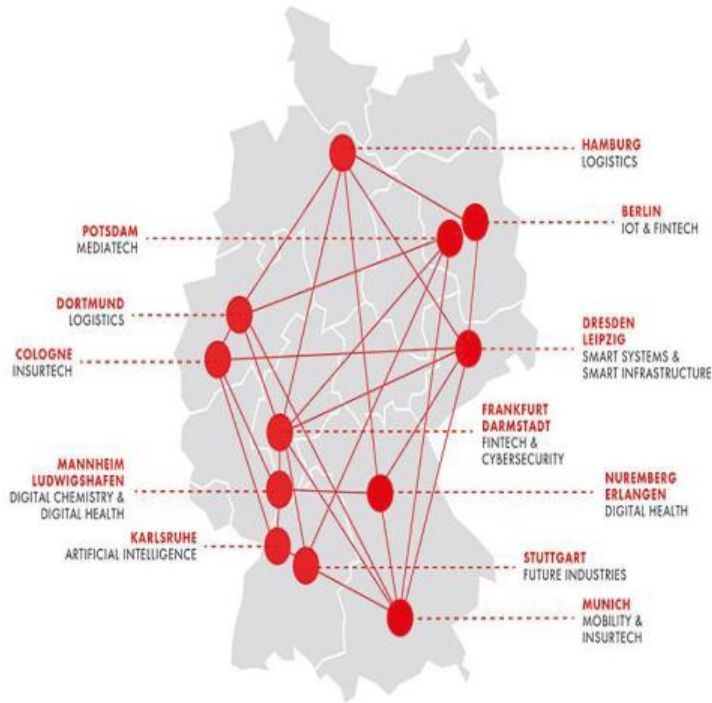




DIGITAL HUB LOGISTICS HAMBURG

06th of June, 2018

THE HUB STORY

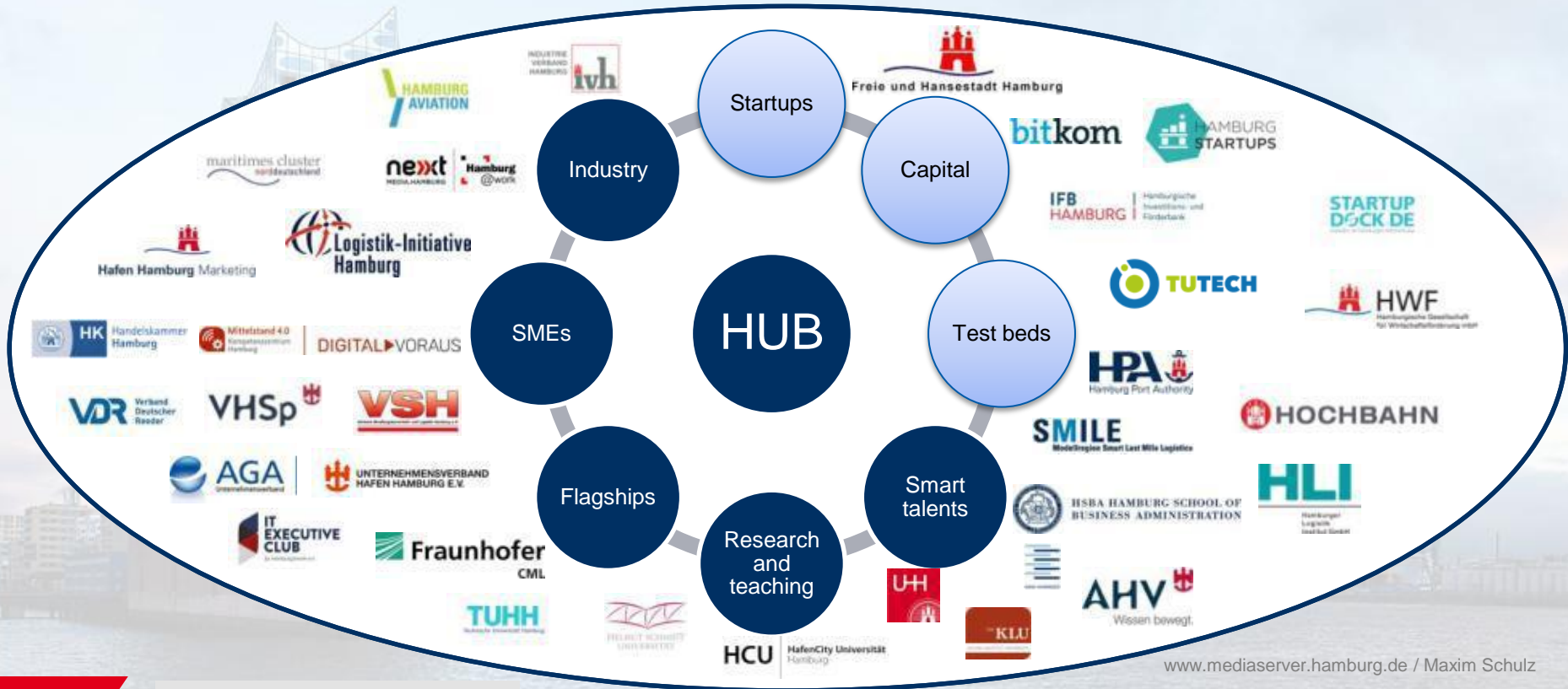


Idea proposed by the Federal Ministry for Economic Affairs and Energy in late 2016

Venues (with dominant local industries or academic institutions) were invited to apply – March `17

12 Hubs: Logistics (also in Dortmund), IoT/Fintech (Berlin), Mobility/InsurTech (Munich), AI (Karlsruhe)

CITY STAKEHOLDERS 23RD FEBRUARY 2017



www.mediaserver.hamburg.de / Maxim Schulz

COMPANY KICK-OFF: 3rd APRIL 2017



DIGITAL HUB LOGISTICS HAMBURG



DIGITAL HUB LOGISTICS HAMBURG

... HAVE ALREADY STARTED



➤ **SINCE 1ST AUGUST 2017 – PROJECT WORKSHOPS AND CO-WORKING OFFERED AT THE MINDSPACE**

➤ **AS OF AUGUST 2018 – MOVING TO THE SPEICHERSTADT**



➤ **AS OF SPRING 2020 – PLANS FOR THE FULL OPERATION OF DIGITAL HUB LOGISTICS ON A SITE OF APPROX. 3500 SQM**



STARTUPS AND PARTNERS



11 startups, 7 corporates

The Startups

HHX blue, ShareHouse, NOW DELIVERY, PerfectFast.Net, HASYTEC, doks., CHAINSTEP, NautilusLog, DEMOGATE, Clinch, ANGEL

The Corporate World

Lufthansa Industry Solutions, DAKOSY, HHLA, IMPERIAL LOGISTICS INTERNATIONAL, Logistik-Initiative Hamburg, EY, RIO, FIEGE

50 events, 1 hackathon, 800 visitors from corporates, startups, delegations since start

... CREATE SPACE FOR THE NEW ...



- **NEW PRODUCTS** EXPERIMENTAL LABORATORY FOR RESEARCHERS, SCIENTISTS AND DEVELOPERS | CREATIVE SPACE FOR INNOVATORS | PRODUCTS IN FIELD TESTS
- **NEW BUSINESS SECTORS** INTERDISCIPLINARY AND INTERNATIONAL COOPERATIONS AND PARTNERSHIPS | NETWORKING AND COOPERATION BETWEEN THE PUBLIC AND PRIVATE SECTORS | NEW STARTUPS | CORPORATE RELOCATION | STARTUP SCOUTING
- **NEW EMPLOYEES** STARTING POINT FOR TALENT AND POTENTIAL | PERSONNEL DEVELOPMENT THROUGH COACHING, TRAINING AND EDUCATION | EXECUTIVE EDUCATION AND MENTORING PROGRAMMES
- **NEW THINKING** CHANGING PERSPECTIVES THROUGH KNOWLEDGE TRANSFER AND NETWORKING | STARTUP SPIRIT EXPERIENCE | HELP WITH DIGITAL TRANSFORMATION
- **NEW IMAGE** REINFORCE AND EXPAND THE METROPOLITAN REGION OF HAMBURG AS A LEADING LOGISTICS SITE | COMMUNICATION PROGRAMMES FOR OPINION AND TECHNOLOGY LEADERSHIP | COMMISSIONED STUDIES | CORPORATE EVENTS

... OFFER SPACE FOR DIGITAL LOGISTICS PROJECTS ...

IN FREIGHT AND CARGO TRAFFIC BY LAND, BY WATER AND IN THE AIR
I IN INTRALOGISTICS I FOR INTELLIGENT LOGISTICS SYSTEMS

WORKSHOPS (SELECTION)

IOT CONNECTIVITY IN THE METROPOLITAN REGION (HPA, FRAUNHOFER IFF, NOKIA, LUFTHANSA TECHNIK), I AUTONOMOUS DRIVING IN THE PORT (TEST TRACK – HPA, HHLA, VW-MAN) I DIGITAL CUSTOMS CLEARANCE (AIRBUS/K+N/LHIS) I BLOCKCHAIN IN THE SUPPLY CHAIN (CHAINSTEP ETC.) I ADDITIVE MANUFACTURING (HSBA, MARITIME CLUSTER) I SMILE IN ALTONA (HERMES, DHL, GLS, UPS)

EVENTS (SELECTION)

VW/ITS MEETUP I DB/ITS HACKATHON I BITKOM AK LOGISTICS I MVP – WORKSHOP - SHAREHOUSE (IMPERIAL/M-TRIBES)
ROUND TABLE PORT INDUSTRY I CORPORATE LOGISTICS MEETUP / C-LEVEL) I STARTUPS & ENTERPRISES (INNOVATION DAY PLUS MEETUPS) I FUTURE LOGISTICS THINK TANK, ETC.



ACHIEVEMENTS



NETWORK

DEMOGATE AND SHIPSTOCK MERGED & ATTRACT WELL KNOWN INVESTORS S.A. OETKER, RICKMERS, OFFEN GROUP

COLLABORATE:

CHAINSTEP – TRANSFORMS FROM BLOCKCHAIN TECHNOLOGY CONSULTING INTO AN PROJECT DEVELOPER AND SERVICE PROVIDER

HERMES FULFILMENT - SETTING UP A WORKSHOP SERIES DISRUPTING THE FULFILMENT PROCESS IN COOPERATION WITH HUBS FROM KARLSRUHE, BERLIN AND DORTMUND UNDER THE LEADERSHIP OF THE HSBA/FRAUNHOFER

INNOVATE

FIEGE LOGISTICS: SPIN OFF: ANGEL - TRANSFORMING LAST MILE DELIVERY

IMPERIAL: SPIN OFF – SHAREHOUSE (CREATED OUT OF A DESIGN THINKING WORKSHOP) OFFERS A PLATFORM FOR WAREHOUSE LOGISTICS AND OPTIMIZING SPACES

... ARE UNIQUE ...



- **FOCUS ON LOGISTICS AND MARITIME ECONOMY**
- **NETWORK OF LOGISTICS EXPERTS FROM ECONOMICS, RESEARCH AND MANAGEMENT SECTORS**
- **INDEPENDENT, NEUTRAL AND INTERNATIONAL**
- **PHYSICAL AND DIGITAL PLATFORM FOR IDEAS AND NETWORKING**
- **SINGLE CONTACT POINT FOR STARTUPS**

CONTACT



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Hamburg